

REMARKS

Claims 28-41 are pending. Applicant respectfully requests reconsideration of the rejected claims based on the distinctions demonstrated below.

35 U.S.C. § 102 Rejections

Claims 28-41 stand rejected under 35 U.S.C. §102(e) as being anticipated by Cox et al., U.S. Patent No. 6,842,861. Applicant respectfully traverses this rejection.

Cox does not teach each and every element of the claims. For example, Cox does not teach “conduits communicating user identification information regarding the electronic device to the content server” and “wherein the newer versions of the applications are personalized for the electronic device based on the user identification information.” The Examiner cites col. 11, line 46 – col. 12, line 44 as anticipating these elements, however, no reference to user identification or using user identification to personalize applications is found.

Regarding personalization, Applicant’s specification states:

In another embodiment of the present invention, the content server dynamically creates a personalized and up-to-date version of the web platform application, or any application in general. After step 940 of process 900, when the conduit associated with the web platform application determines that present application is capable of being updated, the conduit coordinates the communication of identifying information about the user of the web platform application to the content server in step 943 of process 1000 in Figure 10. It is appreciated that the content server may be a stand-alone computer that is accessed directly, wirelessly, or through the Internet. In step 945, the content server accesses information about the user from databases available to the content server. This information may include such items as name, address, and other personal information that is gained through previous interactions with the user, through data mining techniques, or other data gathering techniques. In step 947, the content server dynamically creates a personalized and up-to-date web platform application. The process 1000 then proceeds to step 960 in Figure 9.

Referring back to Figure 8, the XYZNEWS application 610 is personalized to the user, in one embodiment of the present invention. For example, line 830 shows a greeting to the user “Hello User.” Further, by virtue of data mining techniques and previous interaction with the user, the content server associated with XYZNEWS application 610 knows that the user is specifically interested in various topics including the following: the country Kuza, the sport of bicycling, and medical developments in the area of Intrapartum Asphyxia. Previously, the user may have requested that the XYZNEWS application 610 be limited to these various topics of interest, or may have linked to these topic areas

numerous times. Thus, when a user pulls up the front page 810 of XYZNEWS application 610, the user receives a personalized and up-to-date application. Specification, p. 32-33.

Cox does not disclose or even contemplate the concept of personalized applications as disclosed and claimed. As such, Cox does not teach each and every element of the present claims. Accordingly, Applicant respectfully requests withdrawal of this rejection.

Claims 28-41 stand rejected under 35 U.S.C. § 102(e) as being anticipated by Creemer et al., U.S. Patent No. 6,963,883. Applicant respectfully traverses this rejection.

Creemer, which is owned by Assignee of Applicant, does not disclose each and every element of the claims. Creemer is directed towards effective use of conduits in parallel during synchronization of databases. For example, Creemer does not disclose personalization of applications based on user identification as claimed. Accordingly, Applicant respectfully requests withdrawal of this rejection.

Conclusion

All of the stated grounds of rejection have been properly addressed. Applicant therefore respectfully requests that the Examiner reconsider the outstanding rejections. The Examiner is invited to telephone the undersigned representative if an interview might expedite allowance of this application.

Respectfully submitted,

Date: August 24, 2009

By: /Shawn Diedtrich /
Shawn Diedtrich
Reg. No. 58,176
Direct Line: 480.704.4615

Correspondence Address

Cust. No. 49637

Berry & Associates, P.C.
9255 Sunset Boulevard, Suite 810
Los Angeles, CA 90069
Phone: (310) 247-2860
Fax: (310) 247-2864